# 10 SEER **ENERGY-EFFICIENT AIR CONDITIONERS**

QUALITY MANUFACTURED

AIR CONDITIONING THAT

REDUCES OPERATING

COSTS WHILE ADVANCING

HOME COMFORT.



## ENERGY EFFICIENCY IS KEY TO CONTROLLING THE COST OF AIR CONDITIONING YOUR HOME.

#### ENJOY RELIABLE COOLING PERFORMANCE AT A PRICE YOU CAN LIVE WITH!

As the owner of a Goodman 10 SEER Energy-Efficient Air Conditioner, your home will be cool and comfortable for years to come. How are we so sure? Because at Goodman, we build heating and air conditioning equipment that offers high performance, energy efficiency and durability — all at a price that will have you saying, "Thank Goodness for Goodman."

Your Goodman 10 SEER Energy-Efficient Air Conditioners will provide you with reliable cooling throughout even the warmest summer months. Benefits of this high-quality air conditioner include

- Energy-efficient compressor
- High-efficiency condenser coil made of aluminum fins and refrigeration-grade copper tubing
- An in-line filter drier, for longer system life

- Louvered cabinet made of heavy-gauge galvanized steel protects the coil while its appliance-quality, post-paint finish resists the effects of weather and time
- Attractive Architectural Gray color complements any home

Add to that a **5-Year Limited Warranty** on the compressor, and you have an air conditioner that offers outstanding product value and years of indoor comfort.

## ENDURING, EFFICIENT PERFORMANCE.

You can count on your Goodman 10 SEER Air Conditioner to cool your home reliably year after year. Your Goodman air conditioner starts with an energy-efficient compressor, which operates in tandem with our high-efficiency coil. The coil is made of refrigeration-grade copper tubing and aluminum fins in a design that maximizes surface area, contributing to a more efficient unit.



And if that's not enough,
Goodman goes one step further: we install a
liquid-line filter drier in every air conditioner
we build. The filter drier prevents moisture
and debris from entering the compressor
motor and expansion device, thus preserving
the life of the system. Many manufacturers
leave this step out, but we've installed filter
driers in our air conditioners since we first
started making them because we know they
add many years to the life of a unit.

Unmatched performance, efficiency and affordability. That's just what you'll get with Goodman.



### QUALITY MANUFACTURING BACKED BY WARRANTIES AND SERVICE

## YOUR UNIT'S OPERATING COSTS AND SEER.

"SEER" stands for Seasonal Energy Efficiency Ratio, which is a measurement of an air conditioner or heat pump's cooling energy efficiency, developed by the U.S. Department of Energy. It's a simple formula: the higher the SEER of your unit, the greater its efficiency – and the lower your operating costs.

Older installed units in many homes may have actual operational efficiencies of 8 SEER or below. In many cases, by the time these older units need to be replaced, they are operating even less efficiently and can really inflate the electric bill. Your new Goodman 10 SEER Air Conditioner will provide you with more efficient indoor comfort — at a price that will help you keep your cool! (See chart for savings comparison.)

#### **DURABLE CONSTRUCTION.**

At Goodman, we take pride in our manufacturing and build each unit carefully. We rely on strict, quality-driven processes to build well-designed, top-quality, thoroughly tested products, backed by the best standard and





extended warranties in the industry. We leaktest every single air conditioner three separate times during the manufacturing process, and we run-test each unit before shipment. This quality focus insures a trouble-free installation and a long product life.

Your Goodman 10 SEER Air Conditioner will be sitting in your yard for years to come, a fact that we've kept in mind during its construction. For extra condenser coil protection, we build the louvered cabinet/coil guard that is your air conditioner's exterior using G90 galvanized steel. We protect the steel with a heavy-duty powder-paint finish in an attractive Architectural Gray color that is a nice complement to both your home's exterior and your landscaping. And we designed a vertical fan discharge system to protect your valuable landscaping.

## LONG-LASTING WARRANTY PROTECTION.

At Goodman, we take extra care to build products that will last for years to come. And we're so confident in the durability of our

Goodman 10 SEER Air
Conditioner with a **5-Year**Limited Warranty on the compressor and all remaining parts.

For extra peace of mind, ask your Goodman dealer about **GoodCare**\*, an affordable

Extended Parts and Labor Warranty for your entire Goodman HVAC system.

LIMITED

**WARRANTY** 



#### MAJOR FEATURES OF THIS HIGH-QUALITY GOODMAN 10 SEER AIR CONDITIONER INCLUDE:

- Energy-efficient compressor
- High-efficiency condenser coil made of aluminum fins and refrigerationgrade copper tubing
- An in-line filter drier, for longer system life
- Louvered cabinet made of heavy-gauge galvanized steel protects the coil while its appliancequality post-paint finish resists the effects of weather and time
- Attractive Architectural Gray color complements any home

Energy Star® Climate Zone	City in Climate Zone	10 SEER Savings over 8 SEER
3	Newark	\$44
6	Atlanta	\$80
8	Las Vegas	\$105
10	Houston	\$130
12	Miami	\$155

- 1) The higher the SEER, the greater the efficiency and the lower the operating cost. SEER Seasonal Energy Efficiency Ratio is the industry measurement used by the Department of Energy.
- 2) These figures represent estimated cooling cost savings of a 3-ton system at \$0.086/KWHR and are based on formulas published by the DOE and EPA.
- 3) These figures are for comparison purposes only. Actual savings will vary according to personal use habits, square footage, location, how your unit is installed and the construction of your home.



Thank goodness for Goodman.

## GOODMAN MANUFACTURING COMPANY: A RECOGNIZED INDUSTRY LEADER

Over 20 short years, the Goodman family of companies has grown to be the second largest unit manufacturer of residential air conditioning and heating systems in the United States, and the world's largest privately-held air conditioning and heating manufacturer.

It all started in 1982 when Harold Goodman, a former air conditioning contractor who felt he could do it better, bought the assets of a bankrupt air conditioning manufacturer. His goal was to build air conditioning and heating equipment that performed reliably, lasted for a long time and solved many of the problems contractors encountered in the design of other companies' equipment – all at a price that made indoor comfort affordable to as many people as possible.

We've accomplished Harold's goals by focusing on just one thing — building the most reliable, cost-effective cooling and heating products on the market. Period. We don't build jet engines and we don't build plumbing fixtures. We build air conditioning and heating systems, and we are solely committed to leading this industry.

Goodman Manufacturing Company produces heating, ventilation and air conditioning equipment at its five manufacturing plants, which are located in Houston, Texas (3), Fayetteville, Tenn., and Dayton, Tenn. The company's products are marketed under the Goodman\*, Amana\*, GmC\*, Janitrol\* and QuietFlex\* brands and are sold through 700 distribution locations throughout North America, which include independent distributors and company-owned

#### **Goodman Family of Brands**



distribution facilities.



